



South Bay Orchestra Is Honored

Members of the South Bay Civic Symphony Orchestra, "The String Quartet Players," received commendation from John Ebbinghouse, president of the Torrance Chamber of Commerce, in a recent letter to Elyse Aehle.

The quartet, Doriot Corday, Elizabeth Adams, violinists; Virginia Callahan, cellist; and Gloria Snyder, pianist, received acclaim for performing at the Chamber's annual dinner.

Elyse Aehle, musical director for 10 years of the South Bay Civic Symphony Orchestra, takes great interest in arranging professional engagements for its members.

The orchestra is now in preparation for two concerts in the near future, one a guest appearance at Long Beach and the other at the May Festival of Arts, May 19.

Rehearsals are held Monday nights at the Redondo Union High School, at 7:30 p.m. The orchestra cordially invites new members.

Memory Expert To Give Hints To Kiwanians

Arthur Bornstein, lecturer and director of the Bornstein School of Memory Training in Los Angeles, will speak before the Torrance Kiwanis Club tonight on the subject, "Memory Training for Fun and Business."

Bornstein will give a demonstration of feats of recall within the reach of the average individual and will discuss methods of developing the memory as well as improving work habits and concentration. He will stress his system for remembering names and faces and facts of all kinds.

Bornstein is a graduate of the University of Miami and became interested in the study of memory while attending there. He is on call from business and industrial organizations now to correct the "I forgot" factor of business, which is an expensive item and not generally included in the annual budget of the firm. His classes are designed to improve the efficiency of employees.

Planning Commission Approves Lomita Zone

The Regional Planning Commission announced last week it had approved a subdivision of an acre for erection of eight single family residence lots, at 25th St., west of Eschelman Ave. in Lomita.

Bert C. and Belle O. Wilson, of 222 W. Regent St., Inglewood are owners of the property.

Realtors in For Quizzing

Members of the Torrance-Lomita Board of Realtors will have an opportunity to win silver dollars when they meet Friday, Bob Baldwin, program chairman, announced last week.

The meeting is scheduled for 8 p.m. at the Council Chambers in City Hall, Baldwin stated.

Norman A. Woest, community relations director for Title Insurance and Trust Co., Los Angeles, will present his Silver Dollar Quiz featuring questions on real estate law and California history.

Woest will be assisted by Don Reynolds, the company's customer relations representative for the Torrance-Lomita area.

Senders Elected to Petroleum Club Post

Donald R. Sanders, 16923 Osage Ave., has been elected a member of the Foramen's Association of General Petroleum Corp.

Sanders was employed by General Petroleum in 1953. He is presently employed as a sales representative for the marketing department at Vernon.

OIL-GREASE USE

Automotive oils comprise about 65 per cent of the sales of all lubricating oils and greases in the U.S.

King Reported To Have Filed For New Term

Incumbent 17th District Congressman Cecil R. King (D) filed nomination papers for the June 5 primary in a re-election drive, it was reported recently.

Although a Democrat, King claims he has been in favor of a number of administration proposals during his term in the House. He represents the South Bay area, having resided

in this district for about 25 years.

King is currently concluding his seventh term in Washington. He previously served on the California State Legislature for an eight-year span.

He has spent a good deal of time backing federal legislation to curb Communism and has been active in the tidelands issues concerning the state.

He was instrumental in securing aid for the Redondo harbor, construction on which is slated to start soon.

A native of New York, King defeated Republican Robert Finch in the past two congressional elections for this area.

Officials said he is the only democratic candidate to file for Congress at this time.

Warhoop Wins High Honor At Redlands Press Affair

Two certificates for superiority and one for excellence in eight aspects of junior college newspaper publication are the newest distinction received by the Warhoop, El Camino college newspaper, Merl F. Sloan, director of student personnel, announced Saturday.

Judged by the Redlands Journalism department, the Warhoop received a certificate for superiority in headline and news writing and editing. Another certificate designated the student publication superior in sports, and make-up and typography. In the categories of advertising, features, and news coverage, the newspaper rated excellent.

All awards were made during the Journalism day program at Redlands recently.

Last year the Warhoop received an all-around excellence rating in the Redlands judging.

Five Attend

Journalism day, an annual event held during Writers' Week at the university, was attended by five members of the Warhoop staff. El Camino students who were present at the luncheon and all-day program were Claudia Larsen, news editor; J. E. Van Ettinger, assistant news editor; Max

Shapiro, feature editor, and reporters Carolyn Denmark and Bob Wilson.

Accompanying the group was W. A. Kamrath, El Camino Journalism instructor.

Program Features

The Journalism day program included an address by John Reese, writer for many of the national magazines, on "Magazine Features." Richard Hoffman, Los Angeles City Junior college instructor, conducted a critical discussion of the make-up, and typography of junior college newspapers.

Dave Ackley, managing editor of the San Bernardino Sun-

Telegram, spoke to the large number of high school and junior college students from all over Southern California on "Editing the Daily."

The program also featured speakers Charles Mohler, associate editor of the Rhinehart Publishing Company, and John Egey, national writer and instructor at UCLA.

It's So Easy

to reach 120,000 readers with a low-cost HERALD Want-Ad. Just phone FA 8-4000. Ask for Ad-Taker.

SHOP AND SAVE AT ROTHS! STOP!

Spring
FOOD
BUYS

RED
SALMON 49¢
NO. 1 CAN

PACIFIC GOLD
APRICOTS 18¢
NO. 2 1/2 CAN

BLUE ROSE
RICE 2 23¢
(BUDGET PACK)

GIANT
PACKAGE
55¢

ROYAL RED
TOMATO SAUCE 5¢
8 OZ.

ROTHS FINEST
QUALITY MEATS

Fresh Lean
GROUND 3 lbs. 69¢
BEEF

USDA Graded Beef Chuck
POT ROAST 29¢
lb

USDA Graded Beef
7-Bone Roast 33¢
lb

Whole Body
Stewing Hens 35¢
lb

FREEZER SPECIALS

Treatwell—6-oz. Can
Orange Juice 2 29¢ | LIBBY—10-Oz.
Cream Style Corn 12¢

ROTHS FINEST
FRESH PRODUCE

NO. 1
BROWN
ONIONS 3 Lbs. 10¢

SWEET
RIPE
COACHELLA Grapefruit 5 For 17¢

Full line of
EASTER PLANTS at ROTHS

OSCAR
MAYER
BRAUNSCHWEIGER
CHUBS 8-OZ. PKG. 29¢

WHITE
LILY
AMERICAN
CHEESE FOOD 2-LB. BOX 59¢

DON'T MISS BILL WELSH KTTV STAR SHOPPER TELECAST AT ROTHS TORRANCE MONDAY, MARCH 26 -- 10:30 TO 11 A.M.

PROGRESSO—6-oz. **9¢**

TOMATO PASTE **3 25¢**

REGULAR PROTEX SOAP **2 25¢**

BATH PROTEX SOAP **24 24¢**

RAIN DROPS **59¢**

QUART RENUZIT CLEANER **27¢**

SNOWS—15-Oz. Can **57¢**

GLAM GLOWDER

STARKIST—1/2's **31¢**

CHUNK TUNA **35¢**

12-Oz. Jar SUPERIOR HONEY **37¢**

12-Oz. Can SWIFT PREM **2 37¢**

LARGE PKG. TREND DETERGENT **2 59¢**

12 OZ. TREND LIQUID SOAP **57¢**

8 Bars in Plastic WRISLEY SOAP

SAVE AT ROTHS!

Roths

SUPER FOOD MARKETS

PRICES EFFECTIVE MON., TUES., WED., MAR. 26 - 27 - 28

1321 POST AVENUE, TORRANCE

109 S. HAWTHORNE BLVD., HAWTHORNE

310 E. Manchester, L.A.—12021 W. Washington, Culver City—3024 S. Sepulveda, L.A.—2412 Pico Blvd., Santa Monica—3709 E. Main, Ventura 10040 Reservoir Avenue, Ballwin

Gallenkamp's

will be open until 9 p.m.

Monday and Friday nights

FOR YOUR SHOPPING CONVENIENCE

Gallenkamp's

FAMILY SHOE STORE

1351 EL PRADO AVE.

Downtown Torrance

STOP! SHOP AND SAVE AT ROTHS! STOP! SHOP AND SAVE AT ROTHS! STOP! SHOP AND SAVE AT ROTHS!

STOP! SHOP AND SAVE AT ROTHS! STOP! SHOP AND SAVE AT ROTHS! STOP! SHOP AND SAVE AT ROTHS!